## CHINON TOOLS FOR LINKING URBAN CONSERVATION AND URBAN DEVELOPMENT

#### I. CHINON : DEFINITION & ANALYSIS OF THE URBAN VALUES OF THE SITE



#### **II. TOOLS FOR URBAN CONSERVATION AND URBAN DEVELOPMENT**

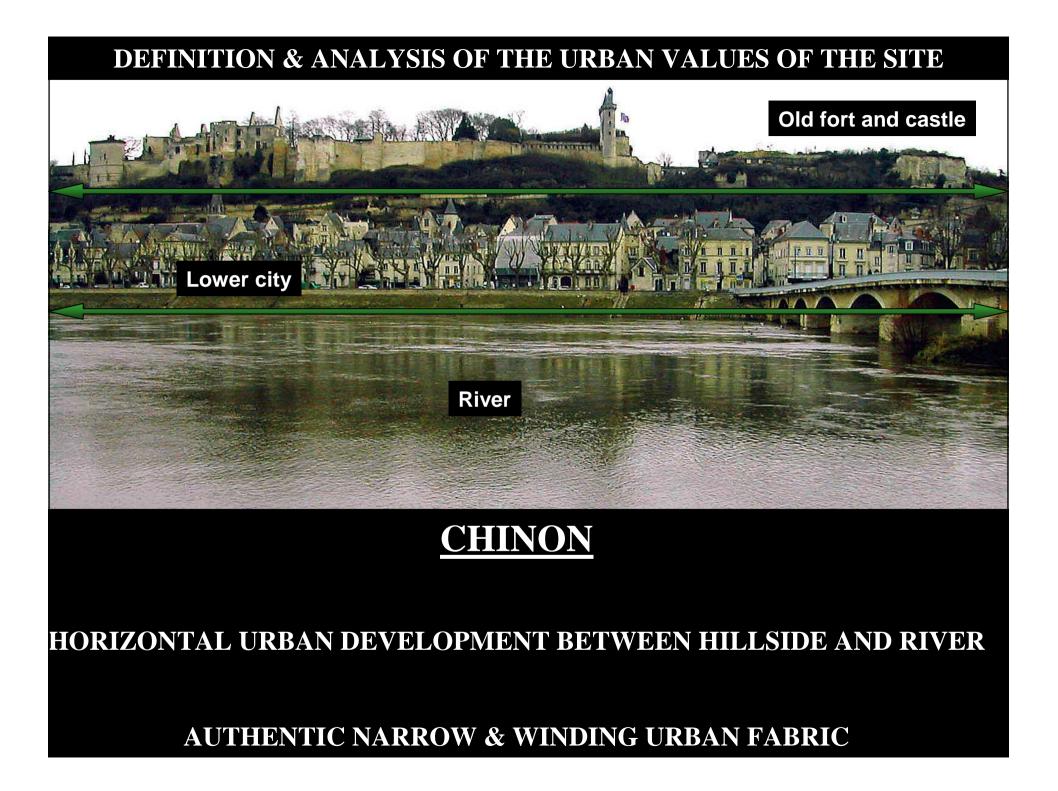


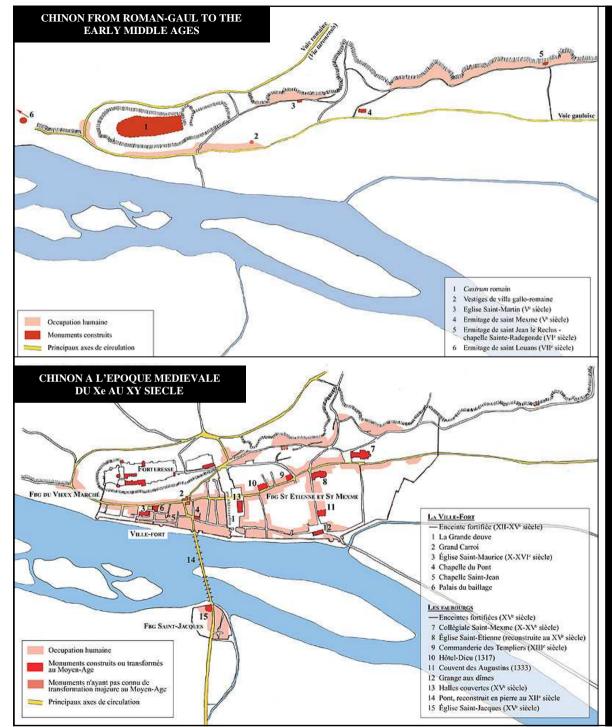
#### **III. MAKING THE THE URBAN CONSERVATION AREA ALIVE**

## I. CHINON

## DEFINITION & ANALYSIS OF THE URBAN VALUES OF THE SITE

**URBAN STUDIES** 





#### Gaul & Roman Gaul

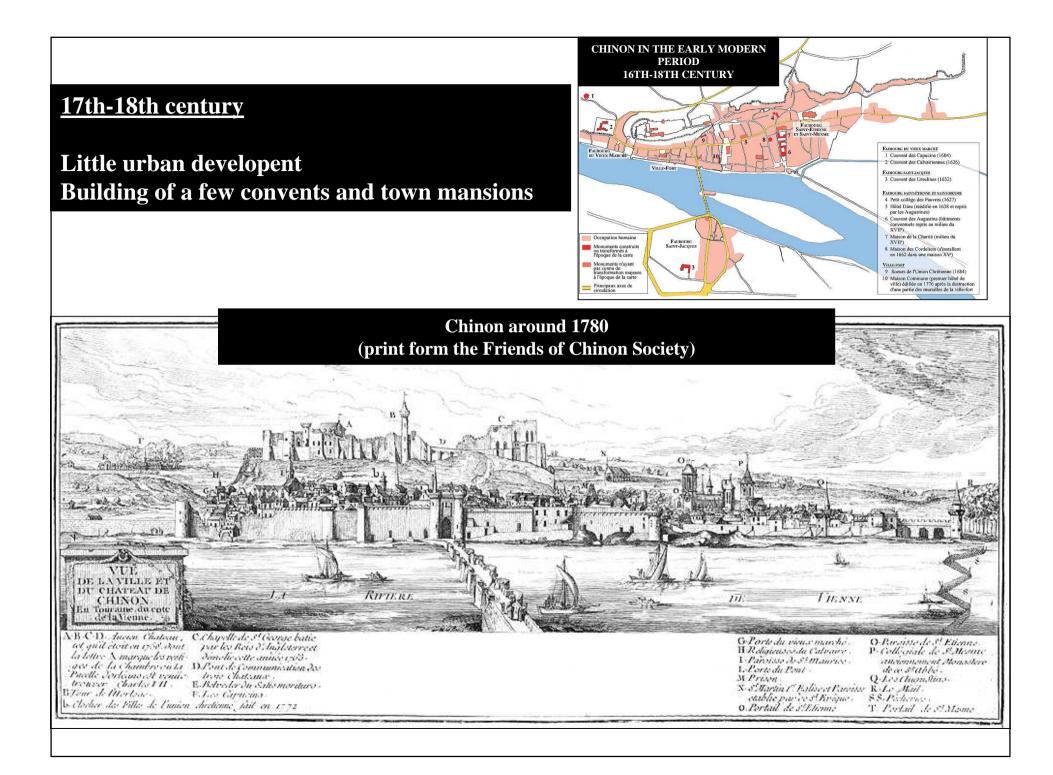
First settlement in the 7th century BC

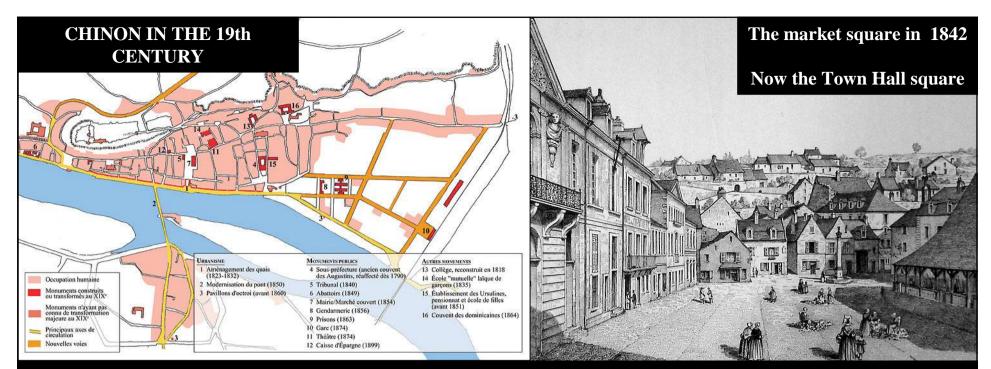
#### **5th century BC**

Alleged hillside fortification (development of a defense system and of a Northen route towards the city of Tours)

#### 10th to 16th century AD

Fort constructed & development of a lower walled city, development of the Saint-Jacques inner suburb in the South, crossing of the River Vienne, and development of the Southen route towards the Poitou region





#### **19th century**

Old city walls are replaced by embankments, progressive filling up of the marshlands to allow the Eastern urban development of the city & redevelopment of the Southern inner suburb area

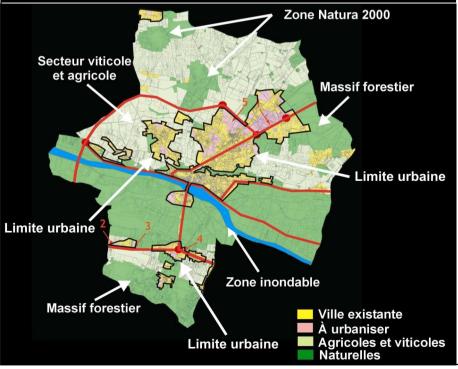
GEOGRAPHIC CONSTRAINT OF THE SITE, CITY TRAPPED BETWEEN THE HILLSIDE AND THE RIVER :

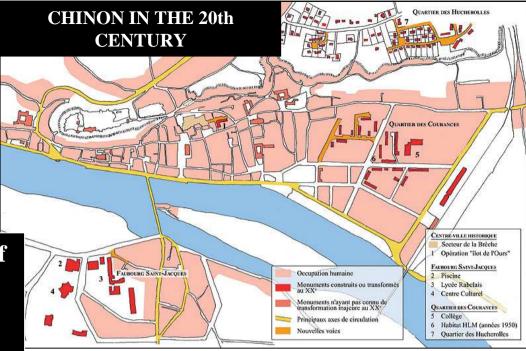
CITY DEVELOPES EAST AND SOUTH ON THE OTHER SIDE OF THE RIVER

20th century : Northwards development towards the plateau & development of small scale collective housing Eastwards & densification of existing neighbouring hamlets.

#### New Local Urban Plan (PLU) approved in July 2006

**<u>21st century</u> : « building the city on top of the city » by saving existing natural and green areas and by densifying areas within the existing city limits.</u>** 

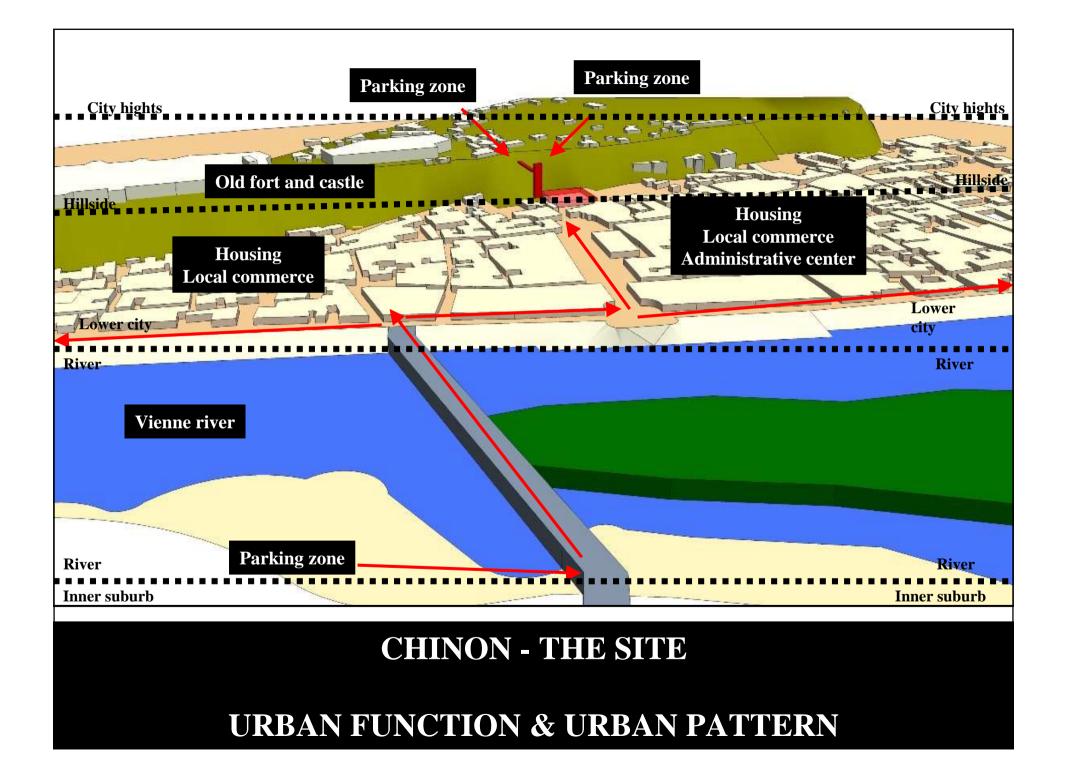




Saveguarding natural and cultural landscapes by :

<u>Preserving the historic identity of the city and its</u> <u>urban values</u>: enhance city entry points and main arteries, save natural & green areas by prohibiting fringe development & reinforcing the boundary between urban and rural areas, enhance access to and from the city center and between the different city districts ,

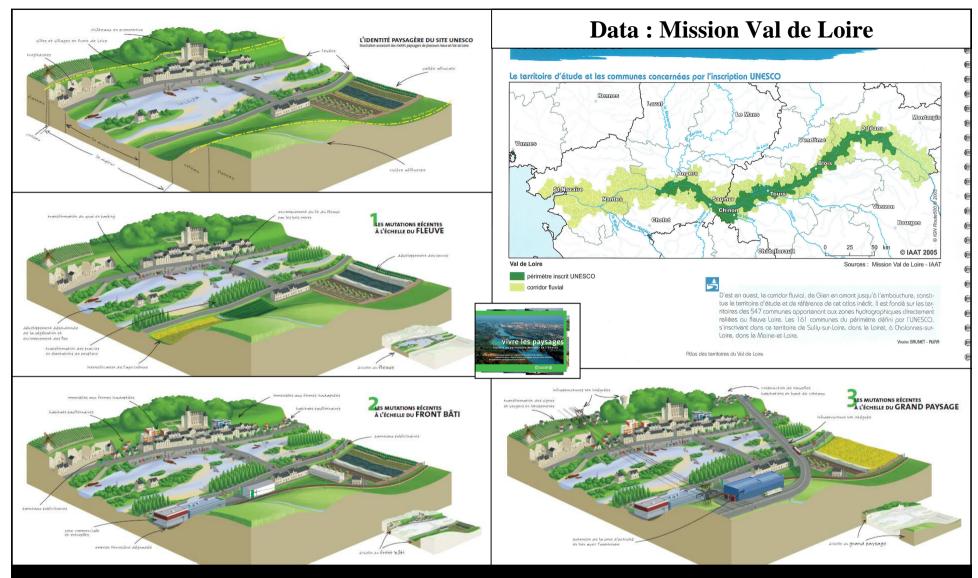
**Integrating city development:** ensure a sustainable and integrated development compatible and in harmony with the needs of local inhabitants and citizens of Chinon.



## **II. TOOLS**

## FOR URBAN CONSERVATION

## **& URBAN DEVELOPMENT**

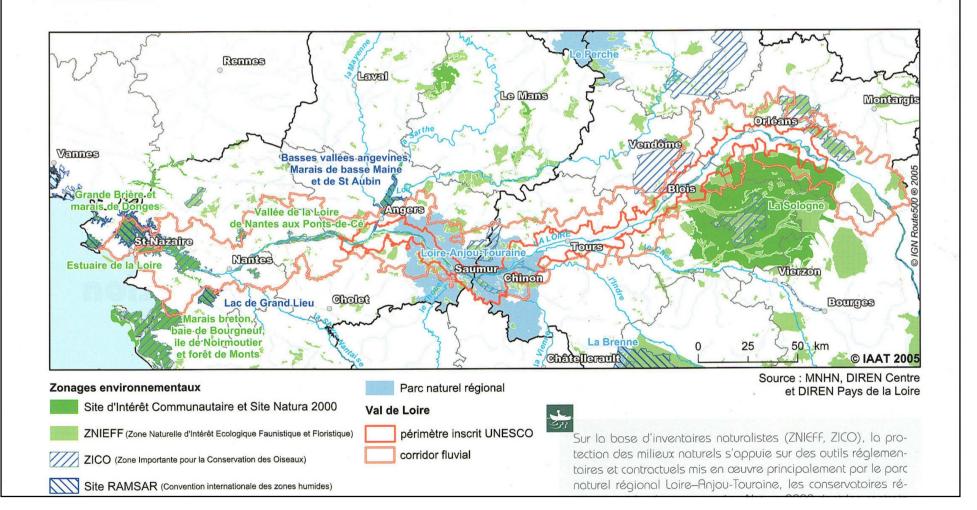


## CHINON, A SITE AND TERRITORY WHICH ARE PART OF THE « VAL DE LOIRE » WORLD HERITAGE CULTURAL LANDSCAPE

#### CHINON A SITE AND TERRITORY WHICH ARE PART OF THE

## « LOIRE ANJOU TOURAINE » NATURAL REGIONA PARC (PNR)

1. Les parcs naturels régionaux et zonages environnementaux



## THE « SECTEUR SAUVEGARDE » THE URBAN CONSERVATION AREA OF CHINON

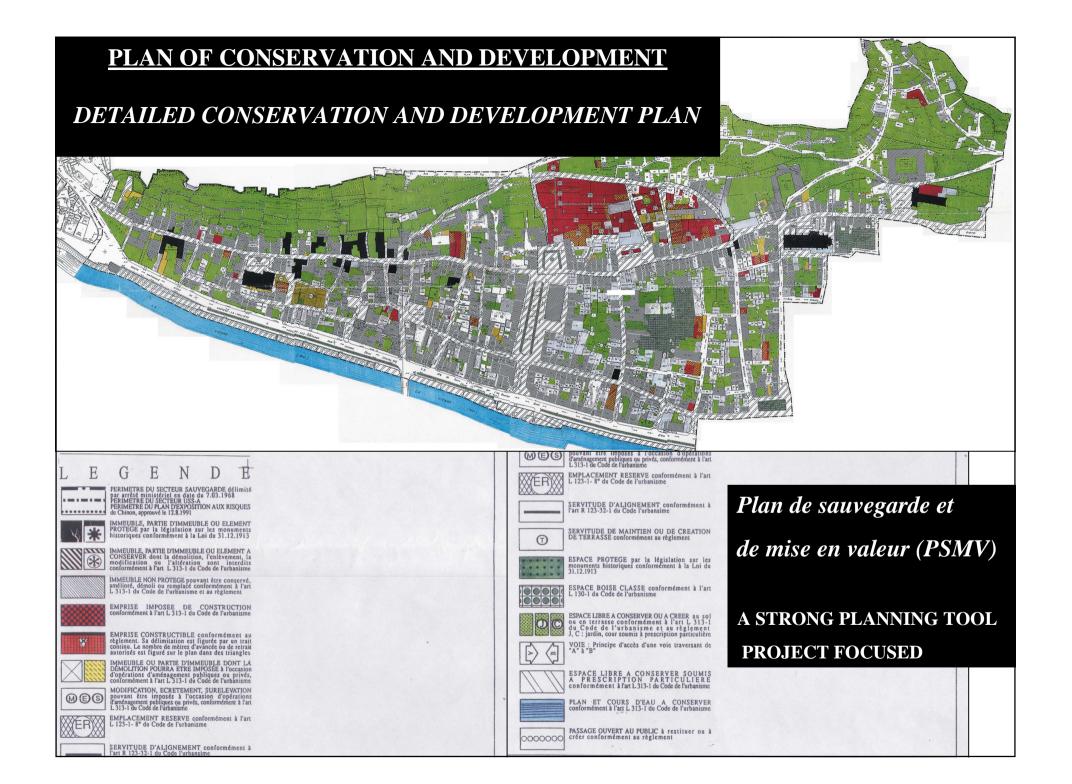
⇒ SUSTAINABLY PROTECT THE HISTORIC CITY AND LANDSCAPE AND THE CHINON SITE ⇒TOOLS AND GUIDELINES TO IMPLEMENT AN INTEGRATED AND PROJECT FOCUSED MODERN CITY DEVELOPMENT PLAN



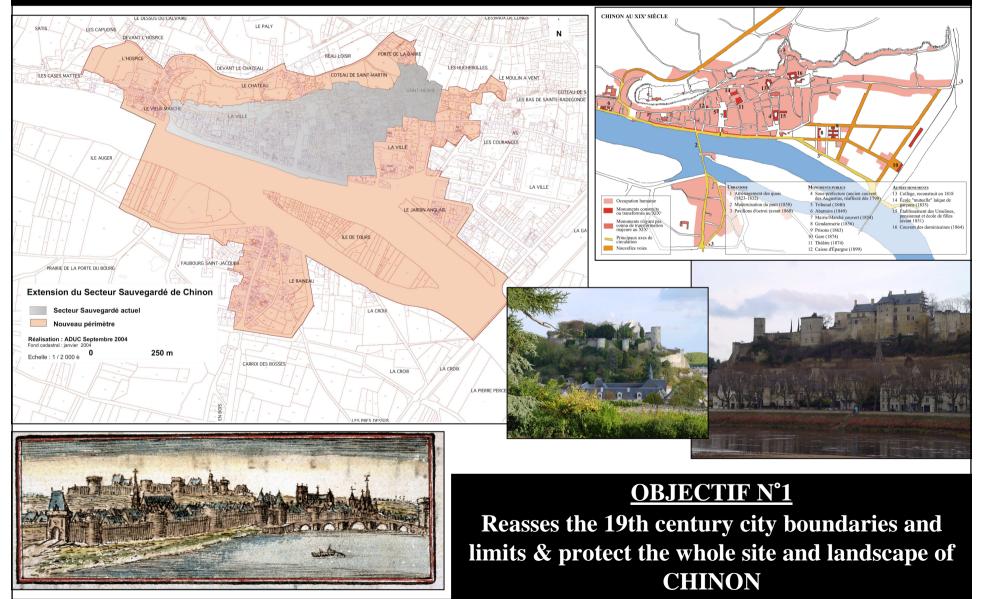
A PLACE OF LIFE AND EXCHANGE,...

WORKING AT THE LOCAL SCALE,... SERVICES AND INCENTIVES .





## ISSUES & CHALLENGES FOR THE EXTENSION AND REVISION OF THE URBAN CONSERVATION « SECTEUR SAUVEGARDE »



#### **OBJECTIVE N°2**

Giving the detailed conservation plan an urban development plan focus. <u>Conservation projects and modern projects as one.</u>

From the « Museum city » to the « Heritage as a tool for local development sustainable City »



The site : The embankments, the river Vienne and the gardens



Saint Mexme church area : Developed in the 16th century



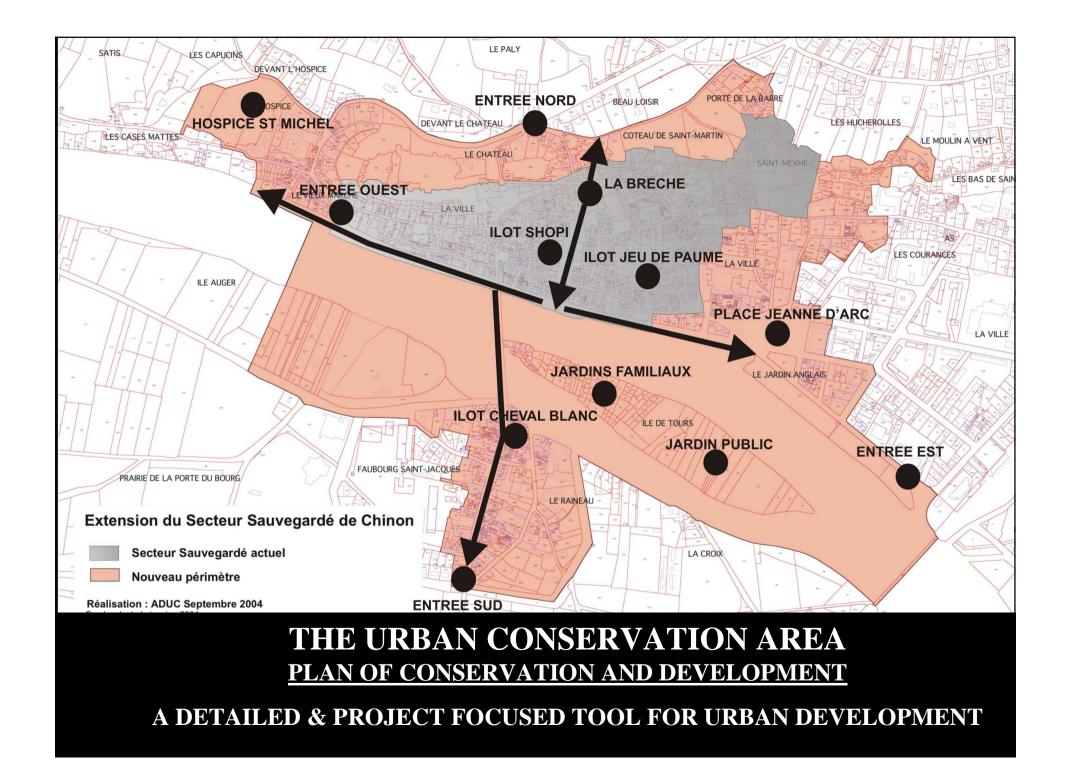
Saint Jacques inner suburb : Developed in the 18th century

Joan of Arc square and surroundings 19th century district



#### **OBJECTIVE N°3**

A tool adapted to the city's modern development needs : development and detailed planning zones, public space enhancement, new & sustainable energies...



THE URBAN CONSERVATION AREA A TOOL FOR SUSTAINABLE DEVELOPMENT Decision making and management process

**<u>NATIONAL LEVEL</u>**: represented by the State National Commission for Urban Conservation Areas

The State is represented localy by a regionaly implented State agency, the Regional Directorate for Cultural Affairs (<u>« DRAC Centre</u> ») and the State County Heritage and Architecture Agency (<u>SDAP</u>) in charge of implementation

<u>CITY OF CHINON</u>: represented by both the urban planning department & the heritage department

« <u>UNE FENÊTRE SUR LA VILLE</u> » private urban studies company & its subcontractor « <u>ATTRAPA</u> » in charge of the heritage focused building survey and selected by public tender

<u>Inhabitants and citizens of CHINON</u> & heritage and urban development focused NGOs

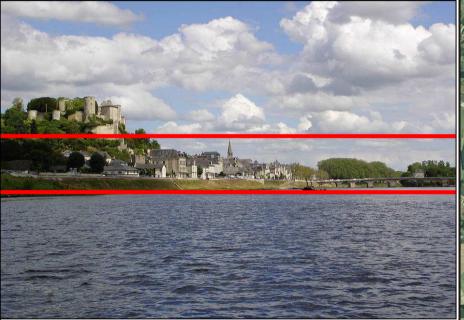
## **CONTRACTING AUTHORITY**

#### OTHER STAKEHOLDERS

ANY MODIFICATION OF THE TOOL IS SUBMITTED FOR APPROVAL TO THE STATE NATIONAL COMMISSION FOR SITES

#### THE EXTENSION OF THE URBAN,

#### CONSERVATION AREA IS PART OF A GLOBAL LANDSCAPE & TERRITORIAL PROTECTION PROCESS & INITIATIVE

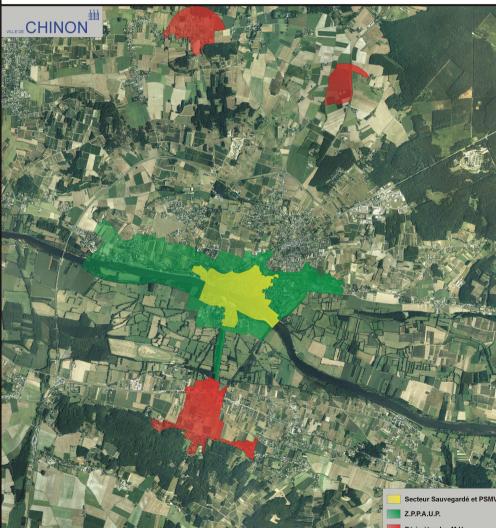


#### THE SITE OF CHINON BETWEEN HILLSIDE AND RIVER

**EVOLUTION DES OUTILS DE PROTECTION** 

SUR LE TERRITOIRE

**DE LA COMMUNE DE CHINON** 

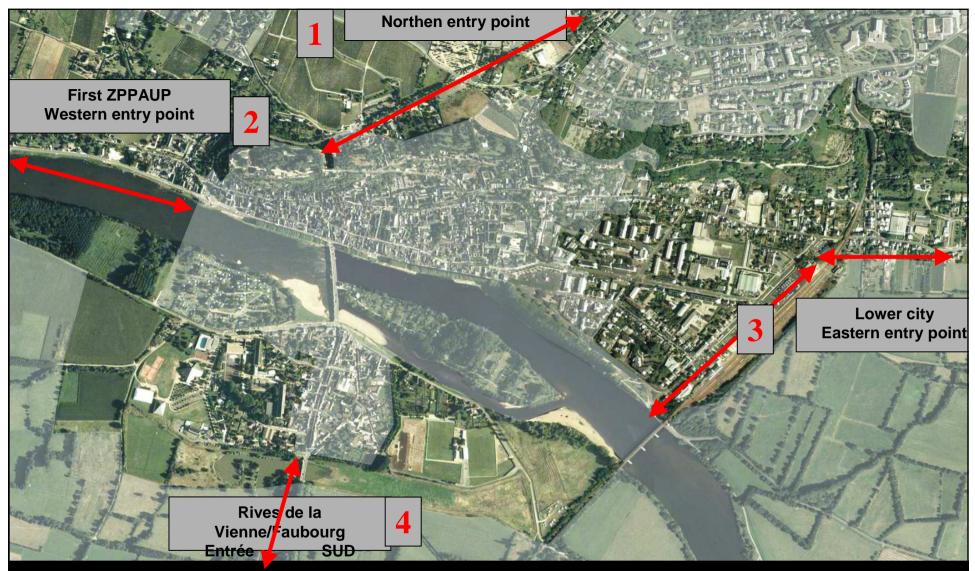




#### THE LANDSCAPE & ARCHITECTURE & HERITAGE PROTECTION ZONE (Z.P.P.A.U.P.)

## ⇒ CREATE A PROTECTION ZONE AROUND THE URBAN CONSERVATION AREA



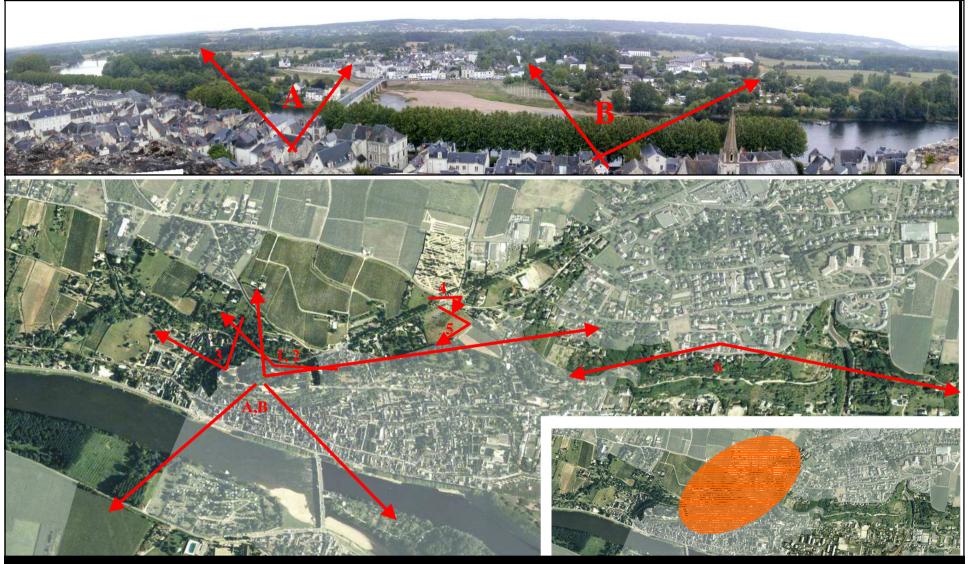


**PROTECTION ZONE** (a State tool, developed at the local level)

⇒ TO PROTECT AND MANAGE ALL THE CITY ENTRY POINTS AND MAIN ARTERIES

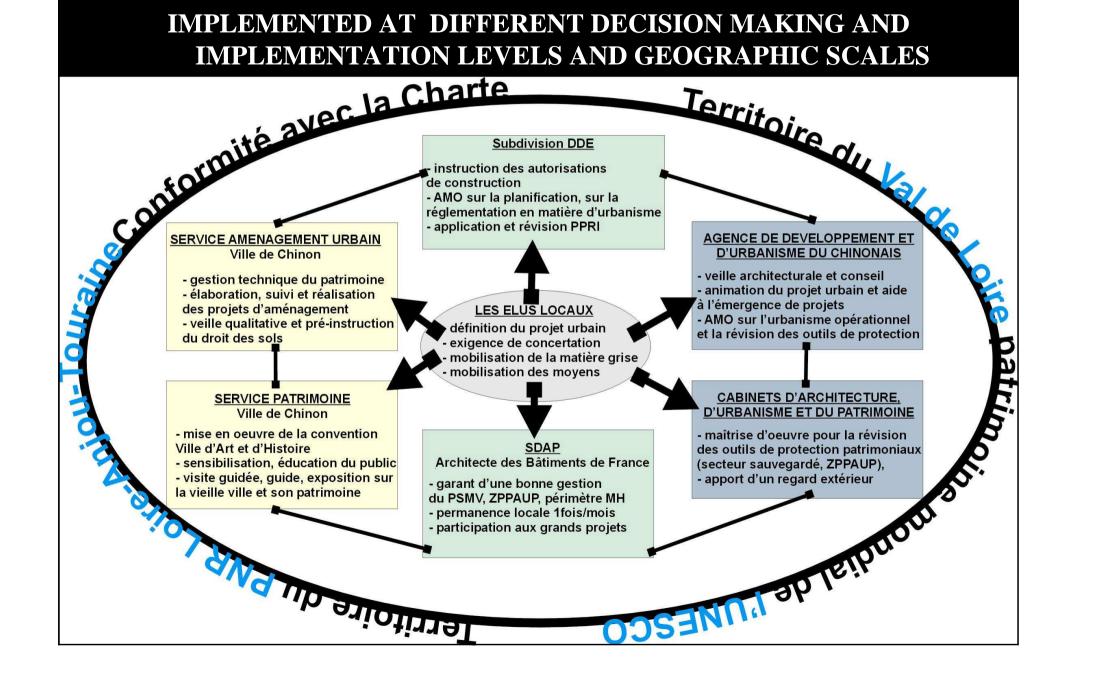
## ⇒ PROTECT THE LANDSCAPE ⇒ DEFINING VIEW CORRIDORS FROM THE HILLSIDE

#### **PROTECTION ZONE (Z.P.P.A.U.P.)**



#### A LANDSCAPE AND TERRITORIAL DYNAMIC

#### **IMPLEMENTED AT DIFFERENT DECISION MAKING AND IMPLEMENTATION LEVELS AND GEOGRAPHIC SCALES**



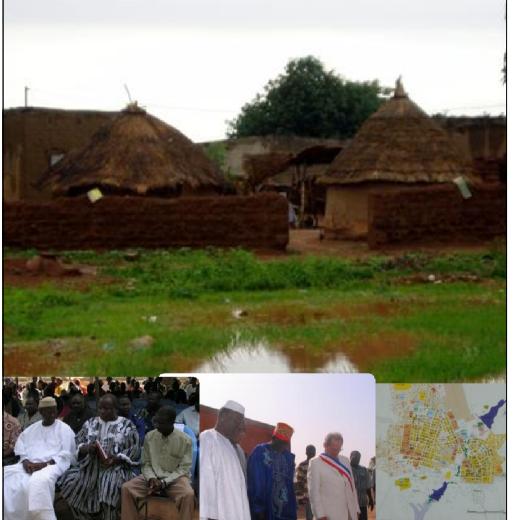
## A LANDSCAPE AND TERRITORIAL DYNAMIC & INTERNATIONAL COOPERATION



DECENTRALIZED **COOPERATION PROJECT IN** LUANG PRABANG (RDP LAO): **Protection and development of a living** city, Listed as a World Heritage Site in 1995 Mixing bilateral and multilateral **cooperation (UNESCO)** Sharing know how **Tools and standard setting** instruments: Urban conservation plan, heritage house, management plan and mechanism, integrated development **Projects: road and public space** rehabilitation, traditional know how enhancement, protection and rehabilitation of wetland...

DECENTRALIZED COOPERATION PROJECTS LUANG PRABANG (RDP LAOS)

## A LANDSCAPE AND TERRITORIAL DYNAMIC & INTERNATIONAL COOPERATION



WITHING THE FRAMEWORK OF AN OFFICIAL AGREEMENT DEVELOPMENT OF ACTIVITES & PROGRAMM

#### BASED ON SHARED INTERESTS AND GOALS AND SHARED CAPACITIES

- Development of a an urban management department
- Training of elected representatives and decision makers
- Creation of a school and modernization of a school
- Street addressing system and development of urban management tools
- -Awareness rising and information program on drinking water and water resources for local communities

DECENTRALIZED COOPERATION PROJECTS TENKODOGO (BURKINA FASO)

## III. MAKING THE URBAN CONSERVATION AREA ALIVE

## **IMPLEMENTION & ENHANCEMENT** & COMMUNICATION



### CHINON IS PART OF THE « VILLE D'ART ET D'HISTOIRE » NETWORK

#### STRONG COMMUNICATION POLICIES AND INCENTIVES TOWARDS INHABITANTS AND VISITORS

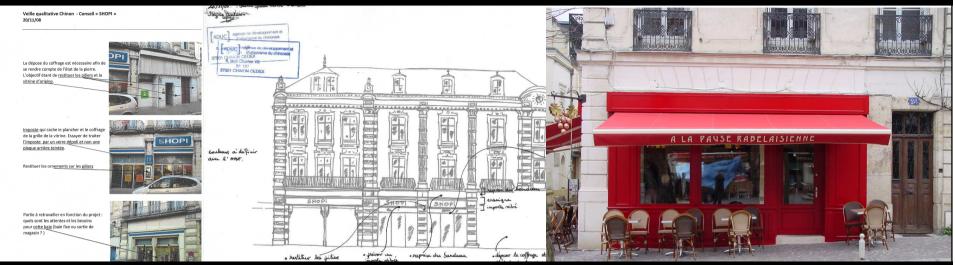




## **PUBLIC SPACE AND QUALITY OF LIFE**

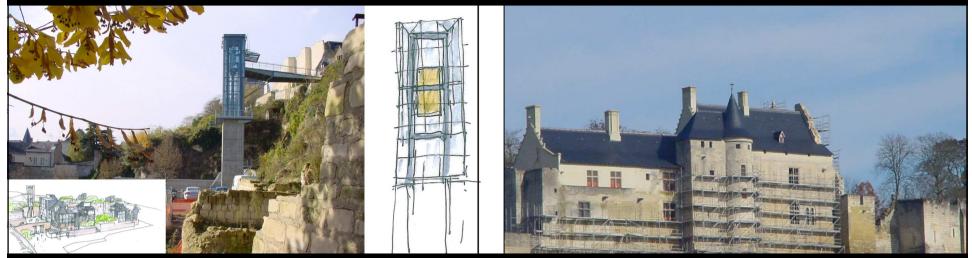
#### **EMBETERRING EVERYDAY LIFE**





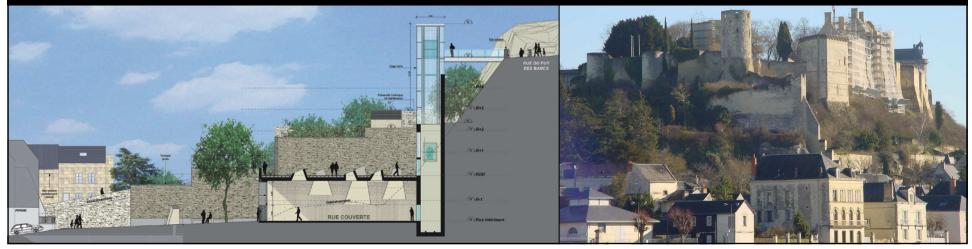
#### PROMOTING ECONOMIC DIVERSITY LOCAL AND SMALL SCALE COMMERCE ATTRACTIVE AND DYNAMIC ASSET FOR THE CITY CENTER





#### **TOURISM: FACILITIES AND EQUIPMENT**

#### FACILITATE ACCESS AND ENHANCE HERITAGE ROUTES FROM AND TO THE OLD FORT AND THE CITY CENTER





## HOUSING

#### PROMOTE SOCIAL MIXITY AND MIX USE FIGHT AGAINST SUBSTANDARD HOUSING AND VACANT BUILDINGS



#### **CONSERVATION SKILLS AND BUILDING INDUSTRY**

#### ENHANCE TRADITIONAL SKILLS AND KNOW HOW OF PROFESSIONALS OF THE BUILDING INDUSTRY & CONSERVATION TRADE

#### PROMOTE REHABILITATION OF LOCAL AND TRADITIONAL MATERIALS FOR CONSERVATION AND CONTEMPORARY USES

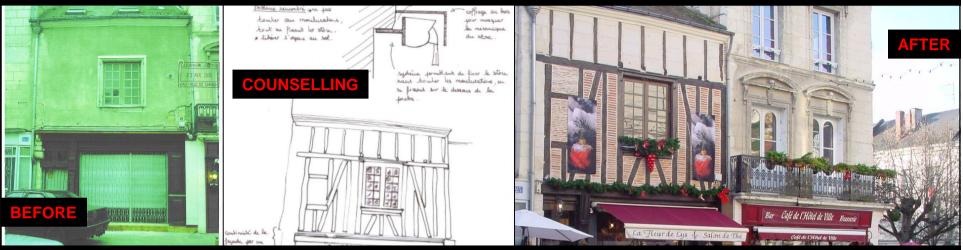
#### ENHANCING LOCAL AND REGIONAL ECONOMY

#### FOSTER CRAFTS FOR CONSERVATION WORK AND CONTEMPORARY BUILDINGS

**REHENFORCE SUSTAINABLE POLICIES AND ECOFRIENDLY INITIATIVES** 



## ENHANCING THE URBAN CONSERVATION AREA LIVING HERITAGE



#### **HOUSING AND URBAN RENEWAL**

#### SPECIFIC SKIILS OF SPECILIZED RESTAURATION CRAFTSMEN & LOCAL COMPANIES TRADES SKILLS AND TRADITIONS TO BE PRESERVED

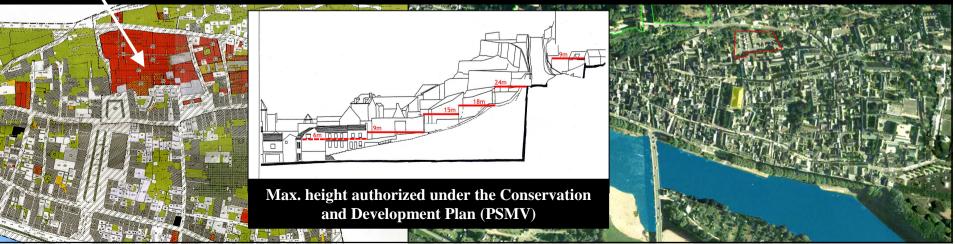




#### THE « BRÉCHE » PROJECT

THE SITE

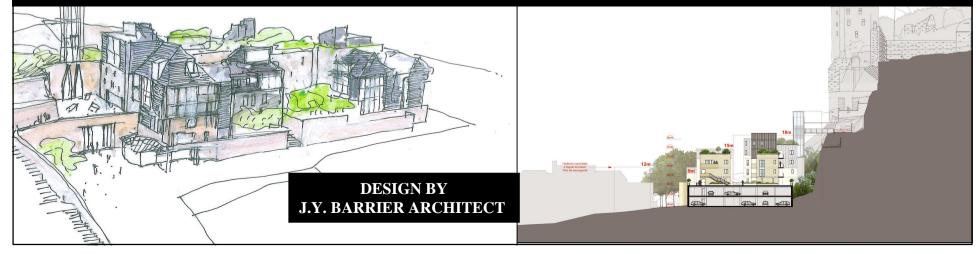
INTEGRATING COMPATIBLE CONTEMPORARY ARCHITECTURE IN THE CORE URBAN CONSERVATION AREA

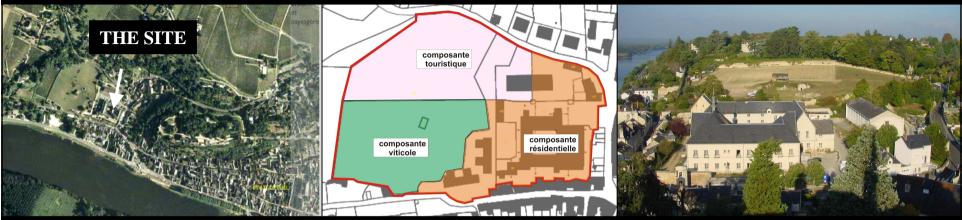




#### **THE «BRÉCHE» PROJECT**

#### INTEGRATED CITY CENTER MIX USE PROJECT HOUSING/PARKING/COMMERCES





## THE «SAINT MICHEL» HOSPITAL PROJECT

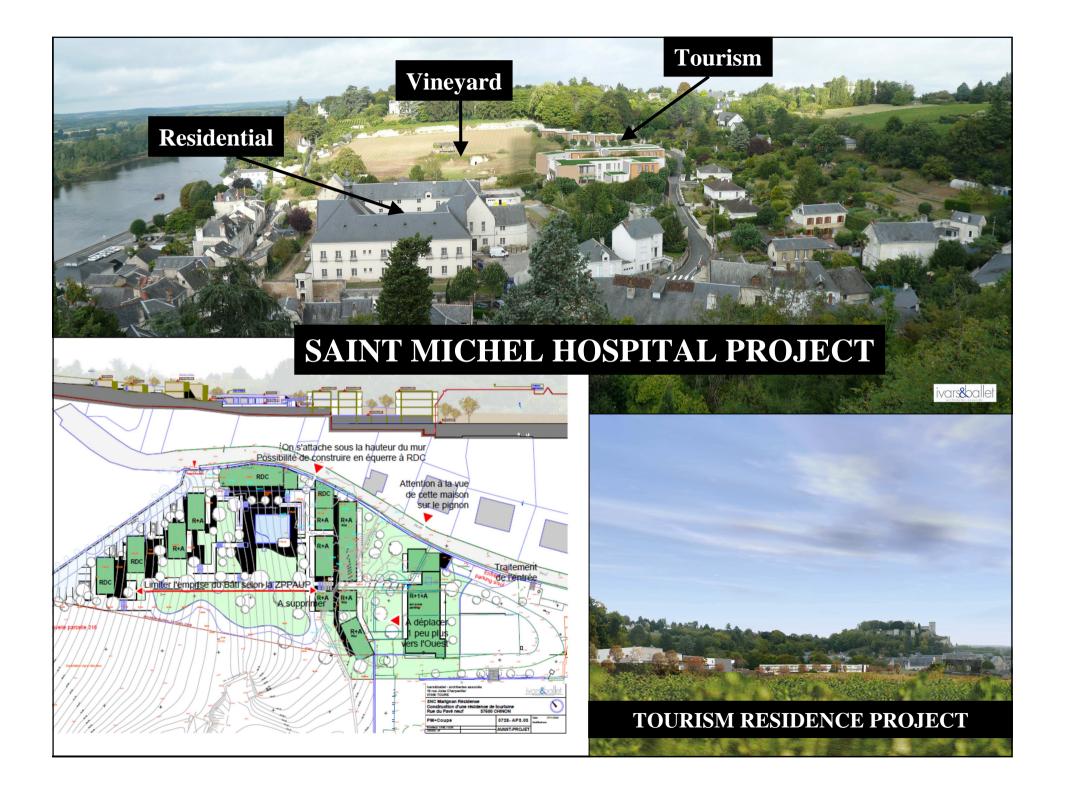
#### **REUSE & MIX USE & REVITALIZATION PROJECT OF A HISTORIC BUILDING**

**<u>1. RESIDENTIAL</u>** Réhabilitation of a former hospital, reuse of a historic building

42 flats amongst which 18 will offer low to medium social housing rents.

- **<u>2. VINEYARDS</u>** Plantation of 1,8 ha of vineyards, promotion of AOC CHINON wine within and outside the site.
- 3. TOURISMQuality lodging in the context of the «Val de Loire » World Heritage Site.<br/>Accomodation for tourists, focus on bus tours (72 units).

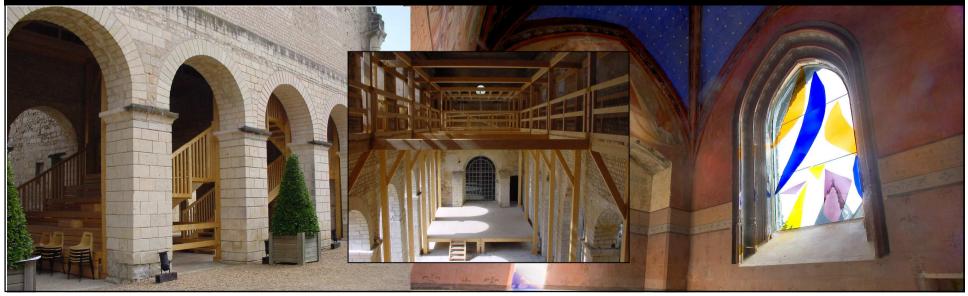
This project will foster 45 jobs in the building industry for 1,5 year, create 20 jobs and will promote and support the city center katering trade and commerce because the facility will have no in house restaurant.



### **PROMOTING CULTURE & ARTS**

NEW USE FOR UNUSED HISTORIC BUILDINGS

**CONVERSION OF A FORMER ABBAYE INTO A PERFORMING ARTS CENTER** 



# HERITAGE IS MODERN

WITH THE FINANCIAL SUPPORT OF :

- ...